



## 2010 3<sup>rd</sup> Quarter Goal Update

*On December 22, 2009, the City Council met to set its goals for the coming year. These goals represent those items that the Council feels deserve special attention in the months ahead. The City will accomplish much more than what is listed here, but we identify these to be of particular importance to our residents.*

### **2010 Council Goals**

#### **1. Implement Comprehensive Plan**

##### **a. Complete the Transportation System Plan (TSP) and begin area plans (Tigard Triangle, 99W Corridor, etc.)**

Staff presented a briefing on the TSP Update at the September 21 workshop meeting. Council will conduct a public hearing on the Planning Commission's recommended TSP on October 12.

##### **b. Update Tree Code**

The Urban Forestry Code Revisions (UFCR) Citizen Advisory Committee and Technical Advisory Committee have held regular meetings since June.

The adoption process for the complete set of code revisions began in July. Staff continued implementation of the UFCR Public Involvement Plan by regularly updating the project website, sending project updates to interested parties, and discussing the project with community members at events such as the Farmer's Market.

On July 20, 2010 Council and Planning Commission provided direction to (project consultant) Winterbrook Planning on how to approach the tree grove inventory and protection program portion. Based on that input, Winterbrook Planning has begun inventorying trees groves in the field.

##### **c. Continue to promote plan for 99W Light Rail**

The city earned a Transportation Growth Management (TGM) grant from the Oregon Dept. of Transportation (ODOT) and the Land Conservation and Development Commission (LCDC) to develop a land use plan for potential high capacity transit (HCT) station areas. The city continues to work with Metro, TriMet, ODOT, Washington County, and the cities of Portland and Tualatin on coordinating this land use plan with several related transportation and land use efforts along the corridor associated with HCT and Metro's mobility corridor refinement plans.

The Mayor and three staff from Community Development will attend the national Rail~Volution conference in Portland, held the week of October 18. Two Planning Commissioners received scholarships to attend as well, providing them with great educational sessions and networking opportunities.

#### **2. Implement Downtown Urban Renewal**

##### **a. Initiate developer outreach/recruitment**

An additional redevelopment feasibility study was completed this quarter. Results will be presented to the City Center Development Agency (CCDA).

Members of the CCDA and City Center Advisory Commission (CCAC) are developing

possible incentives to improve redevelopment feasibility. They will share the incentives with developers in the region for feedback and attend the Transit Oriented Development (TOD) Marketplace at the Rail~Volution conference to gain feedback on TOD plans from members of the development community.

**b. Adopt Downtown Circulation Plan**

The CCAC provided staff with recommendations on the Downtown Circulation Plan. Based on that feedback, staff developed an outline for implementation that prioritizes projects in the short-term to mid-term. The CCAC endorsed this approach at their September meeting.

**3. Strategize with Park and Recreation Advisory Board on a 2010 Parks Bond**

**a. Decide whether to return to ballot and, if so, when?**

Tigard Ballot Measure No. 34-181 is on the ballot for November 2, 2010.

*Caption: Bond to acquire open spaces, protect clean water, improve parklands*

*Question: Shall city issue \$17 million general obligation bonds to acquire, preserve and protect open spaces, water quality, habitat and parks?*

**b. Develop land acquisition strategies (potential options to purchase, etc.)**

**4. Advance Methods of Communication**

**a. External: Develop communication strategy and methods in support of city goals.**

The Design and Communications Division is developing Logo and Design Standards to be used for citywide communications. The standards will provide guidelines to ensure consistency for the written and visual communication the city produces.

**b. Internal: Support staff efforts to change the organizational culture to create a proactive environment of exceptional people and service, promoting the values of “respect and care,” “get it done,” and do the “right thing” (Strategic Clarity)**

The Citywide Values Team, comprised of staff representatives from all city departments, began meeting regularly to support and keep the newly adopted city values integrated into all aspects of city service and department operations. The team also created an internal web page that fosters and communicates the city values to all staff, including the department recognition programs, which highlight staff that are displaying the values daily in their service delivery.

**5. Support 2010 Washington County Cooperative Library Services (WCCLS) and Washington County Public Safety Levies**

The Washington County Board of Commissioners approved the placement of the following levies for the November 2, 2010 ballot:

**Washington County Ballot Measure 34-179**

*Caption: Renewal of Local Option Levy for Countywide Public Safety*

*Question: Shall Washington County maintain public safety services by levying 42¢ per \$1,000 assessed value for five years beginning 2011-2012? This measure renews current local option taxes.*

**Washington County Ballot Measure 34-180**

*Caption: Renewal of Local Option Levy to Support Countywide Library Services*

*Question: Shall Washington County support library services countywide by levying 17¢ per \$1,000 assessed value for five years, beginning 2011-2012?*