



Event Report



Fun Facts & Photos

Downtown Tigard Street Fair by the Numbers

Number of Attendees: Approx. 2000

Number of Sponsors: 5

Number of Vendors: 33

Number of Volunteers: 8

Number of Activities: 7

Number of Chalk boxes: 100

Number of beer poured

at Nano Brew Fest: 1,200+

Number of cool cars: 3

Number of skateboarders: 25+

Number of bounces in the Dino Castle: ∞
(infinite)

**Number of tacos enjoyed at
Rojas' Mexican Fiesta:** 620

**Number of election stickers
handed out:** 140

Number of Strawberry shortcakes given away: 280

The inaugural Downtown Tigard Street Fair took place on August 11, 2012. Downtown Tigard streets remained open to traffic.

There were hundreds of pedestrians moving around downtown exploring activities and shopping. There were 3 street vendor areas, a Main stage with great tunes, skate boarder demos, food throughout, Max's Fanno Creek Brew Pub's Nano Brew fest and special deals from local businesses all day long.



JOIN US FOR OUR FIRST ANNUAL DOWNTOWN STREET FAIR

SATURDAY, AUGUST 11, 11AM TO 7PM

- **Youth Activities:**
 - Kids Bouncy Castle and Carnival Games*
 - Sidewalk Chalk Art Event* on Burnham Street
 - Skateboard Demos* at Jim Griffith Memorial Skate Park (Hall & Burnham) sponsored by Exit Real World, 3:00 p.m.
 - Venomous Reptile Museum*
- **Hot Rod & Cool Cars - Car Show** sponsored by Carquest
- **Main Street Music** at Tyler's Automotive
- **Tigard Farmer's Market Showcase**
- **Max's Fanno Creek Nano Brew Fest-Summer**
- **Dog Days Contest & Raffle** 9 to 11 a.m. at Ash Street Dog Park
- **Sidewalk Sales & Events** by Downtown Tigard Businesses
- **Burgerville Nomad Food Truck**
- **Rojas' Market Fiesta** sponsored by State Farm Insurance
- **Street Vendors**

Sponsored by:



The Times



GRAND AERIE FRATERNAL
ORDER OF EAGLES #4



www.downtowntigard.com

Activities



Main Stage Music



Nano Brew Fest



Burgerville Nomad



Rojas' Mexican Fiesta

THANK YOU SPONSORS:

State Farm Insurance Mark Creevey Agency
Max's Fanno Creek Brew Pub
Tyler's Automotive
Burgerville
City of Tigard
Tigard Times

In Kind Supporters & Participants:

Sherrie's Jewelry Box
Tigard Liquor Store
Main St Stamp & Stationary
Tualatin Valley Glass
US Bank

Wei Li Acupuncture
Kiss Car Wash
Pride Disposal

Activities

Tigard Area Chamber host
Main Stage Music Sponsor
Nano Brew Fest
Hot Rod & Cool Cars
Mexican Fiesta
Skateboard Demos
Chalk Art on Burnham
Ash Street Dog Park Fun
Tualatin Valley Fire & Rescue

Volunteers:

David Dahle
Deanie Bush
Beth Harding
Elise Shearer
Wash Co. Sheriff's Department

Supporters

Sherrie's Jewelry Box
Tyler's Automotive
Max's Fanno Creek Brew Pub
CarQuest
Rojas' Market & Tacqueria
Exit Real World
Green Streets/Main Streets
Dog Park Committee

Main Stage Musicians:

Kevin Dettwiler, with the Bobby Lee
Band®
Sophie Schulyer
Megan James Duo
Brent Rogers & KJ Miller Duo
Joe Reed Denny Mellor



More pictures & info
found at:
DowntownTigard.com

Summary of Funding

INCOME			
ACCT	ITEM	ACTUAL	NOTES
	SPONSORSHIPS	\$750.00	Burgerville, Fanno Creek, Tyler's Auto
	VENDOR SALES	\$1,225.00	
	Other Income	\$200.00	Tigard events support
TOTAL INCOME		\$2,175.00	

EXPENSE			
ACCT	ITEM	BUDGET	
	PERMITS	\$-	Tigard waived fee
	EQUIPMENT RENTAL	\$855.00	\$215 Toilets, \$275 Bouncy house, \$365 tent, T&C
	CLEANUP	\$-	Volunteers
	ENTERTAINMENT	\$575.00	\$75-\$150, 5 band
	MARKETING	\$447.50	\$31.50 stage & info signs, \$120 banners, \$296 Oregonian, \$211.4 J&B Printing
	OPERATIONS/ADMINISTRATIVE	-	In-kind thru Tigard events support
	MISCELLANEOUS	\$95.00	\$5 water, \$20 gar bags, \$70 balloons
	Fiscal Agent fee	\$193.90	TACC
TOTAL EXPENSES		\$2,172.50	
NET INCOME		\$8.60	

Advertising & Publicity

Print:

Posters – 200

Fliers – 500

Publicity:

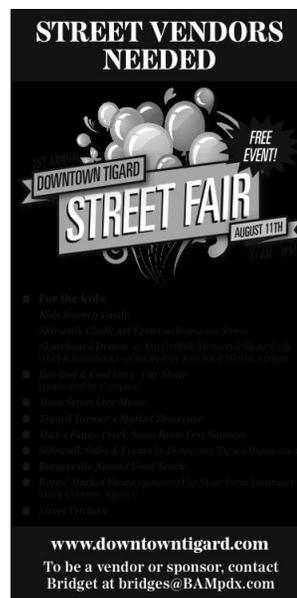
Katu.com	Aug 10
City of Tigard Cityscape	Aug 1
Oregon Live.com	Aug 7
Tigard Times	Aug 8
DowntownTigard.com	
TigardChamber.org	
Max's Fanno Creek Brew Pub website	
Tigard Neighborhood Area 3 website	
Heidi Torkko Blog	
Susan Bonamici Blog	
BAMpdx.com	
Twitter: @TigardMainSt	
FB: Facebook.com/DowntownTigardTigard	

Advertisements:

Tigard Times	
Vendors needed	July 25
Street Fair Poster	Aug 1
Street Fair Poster	Aug 6
Times Banner Ad	Aug 6 – 11
Oregonian A&E	Aug 10

Day-of Presence:

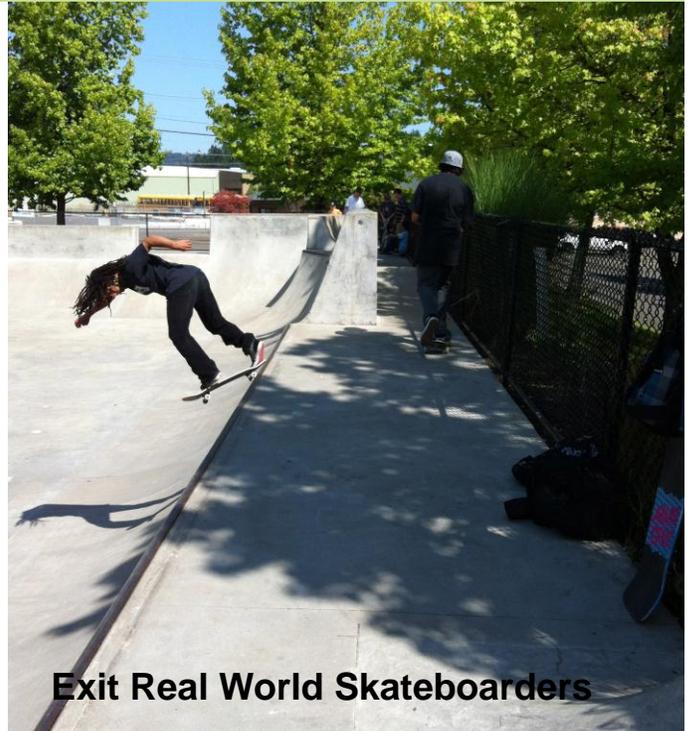
- Downtown Tigard banners
 - at Main Street entrances (2)
 - at Rojas Mexican Fiesta
- Sponsor signs (4) at Activity areas
- On-site check-in booth
- Main Stage PA mentions



Activities



Fanno Creek Trail wanderers



Exit Real World Skateboarders



Steel Drum students



Street Vendors

Photos



Captivated Crowds



Chalk Artists



Street Vendors



Wandering Patrons