



City of Tigard

Tigard City Council Workshop Meeting Minutes – September 17, 2013

1. WORKSHOP MEETING

- A. Mayor Cook called the meeting to order at 6:33 p.m.
- B. Roll Call

<u>Name</u>	<u>Present</u>	<u>Absent</u>
Mayor Cook	✓	
Council President Henderson	✓	
Councilor Buehner	✓	
Councilor Snider	✓	
Councilor Woodard	✓	

Staff Present: City Manager Wine, Assistant City Manager Newton, Public Works Director Koellermeier, Community Development Director Asher, Assistant to the City Manager Mills, Police Chief Orr, Human Resources Director Zodrow, Streets and Transportation Senior Project Engineer McCarthy, City Engineer Stone, Senior Transportation Planner Gray, City Recorder Wheatley

- C. Mayor Cook asked everyone to join him in the Pledge of Allegiance.
- D. Council Communications & Liaison Reports defer: None.
- E. Call to Council and Staff for Non-Agenda Items: None.

2. JOINT MEETING WITH TIGARD TRANSPORTATION ADVISORY COMMITTEE (TTAC)

TTAC Members Present: Chair Steve Bass; Vice Chair Karen Hughart and Committee Members George Hetu, Mark Bogert. Also present Pedestrian/Bike Subcommittee Member Steve Boughton.

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Senior Transportation Planner Gray made introductory remarks followed by a report from the committee members.

Ms. Hughart commented on the committee's activities for the last year:

- Kept up to date on the Southwest Corridor Plan. Sent a letter of support for the Phase 1 approval.
- Participated in project prioritization for the Capital Improvement Program.
- Made recommendations about the McDonald/Highway 99 project.
- Conducted a self-survey to find out how committee members felt with regard to whether they were making a difference and performing as was expected of this committee. The results of the survey were contained in the meeting packet.

Mr. Bass said the committee conducted a review of bylaws, which were created in 2009. He summarized the results of this review, which were outlined in a September 10, 2013 memorandum from Senior Transportation Planner Gray to the Mayor and City Council.

Council discussion followed on the proposed changes to the committee's bylaws:

- Councilor Buehner commented on the origin of the bylaws. This committee transitioned from the Financing Strategies Task Force and she was a member of the Task Force. She noted her support for the proposed changes to the bylaws.
- Mayor Cook confirmed with Councilor Snider that the City Council will eventually formally consider the bylaws. This topic is for discussion only at this meeting.
- Composition of the committee was discussed with focus of the potential appointment of up to one non-resident. Senior Transportation Planner Gray noted that the business or employment representative does not have to be a resident but the business must be inside the city.
- Council President Henderson supported the ability to appoint nonresidents to take advantage of perspectives and expertise to engage the greater community.
- Council members spoke in support for having the ability to add nonresidents making it possible to appoint individuals with expertise or who live near the Tigard community.
 - Senior Transportation Planner Gray gave some background information on the proposed change in TTAC membership. There have been a couple of instances where candidates for the committee would have been a good addition to the committee but could not be considered because they were not Tigard residents.
 - Mayor Cook asked the TTAC members present if they had any concerns about more members being able to serve on the committee who were not Tigard residents. No concerns were expressed.
 - There was general agreement that there should be no cap on the number of alternate members.
 - Council members agreed the number of nonresident TTAC members should be increased to two or three. Councilor Snider suggested the language be expanded to

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allow a member to include anyone who had a strong vested interest (i.e., frequent user) of the Tigard transportation services.

- Senior Transportation Planner Gray advised the bylaws that will be submitted to the council for review and approval will contain more changes. The more substantive changes were those that have been discussed this evening.

Washington County vehicle registration fee discussion:

- Mr. Hetu said the committee had discussed the recommendation for the Washington County proposed vehicle registration fee. As a group they were not in favor of more fees but they saw the need for additional road maintenance. The committee recommended support of the registration fee. In response to a question from Councilor Buehner, Mr. Hetu and Chair Bass said the committee made no formal recommendation on whether this matter should be referred to the voters.
- In response to a comment from Council President Henderson, Mr. Bogert said the committee members recognize there is a backlog of roads in Tigard that are not up to standards. If the funds came to Tigard and they were applied to the roads every year for the next ten years, then we would finally have all roads up to acceptable standards; that is, if paving costs stayed the same. The vehicle registration fee appears to be the only option that might give us a chance to bring all of our roads up to a point where they will be more economical to maintain.
- Mayor Cook said the County will use their portion of the fee for road maintenance. It will be up to each city to decide how to use their portion of the fee.
- Council President Henderson commented on the city's foresight to institute the street maintenance fee. Using these funds to maintain streets has saved a lot of money.

Steve Boughton presented an update on the Bike/Pedestrian Subcommittee:

- They sponsored the "Bike to Tigard Farmers' Market" event. For a first-time event, they received a lot of good feedback.
- They gave input to ODOT and Metro concerning bike/ped safety issues.
- They participated in regional trail counts.
- They attracted several new members.
- They continue to communicate with the Beaverton Bike Advisory Committee.
- In the coming year, they want to work with the Parks Division to develop future events to encourage citizens to ride and walk in Tigard.
- They are collaborating with Metro to execute regional trail counts.

Mr. Boughton said the subcommittee asks the City Council to continue to support biking and walking events, which would include a budget of a few hundred dollars to fund some of the expenses associated with such events. He asked the council to solicit input from the subcommittee for planning; i.e., Areas 63 and 64. Councilor Snider asked about the budget

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request. Mr. Boughton gave examples of costs for promotional expenses such as printing costs for flyers about events or providing ice cream certificates for event participants.

In response to a question from Council President Henderson, Mr. Boughton said they have helped with a regional trail count; however, they do not have the capacity to perform an in-depth cycling traffic count. Streets and Transportation Senior Project Engineer McCarthy added that counts are made when traffic studies are done at various locations. More data would benefit developing a better idea of bike/ped trail usage. Council President Henderson said he would be interested in having the city facilitate getting this data.

Councilor Buehner commented that the city is working on a section of the Fanno Creek Trail from Main Street to Grant Street. She offered there might be a grand opening event and the biking community might want to participate.

Streets and Transportation Senior Project Engineer McCarthy thanked all of the committee members for the time they have taken to become informed on all the issues. Staff appreciates the opinions and expertise of the members. Mayor Cook also noted his appreciation for the time and effort by the members. Councilor Woodard added his thanks and urged the members to keep up the good work and cross-share information.

Councilor Buehner suggested that someone from the committee liaison with the Planning Commission since this body does a lot of work on transportation issues.

Meeting recessed: 7:12 p.m.

Meeting reconvened: 7:23 p.m.

3. STRATEGIC PLANNING WITH CONSULTANT ALYSSA GASCA

City Manager Wine introduced this agenda item. Also present was Strategic Planning Consultant Alyssa Gasca and Consultant Joe Hertzberg. The draft strategic plan for the city builds upon the vision the council discussed at their January 10, 2013 goal-setting meeting. In addition, the council participated in one-on-one meetings with Consultant Joe Hertzberg and in a goal-setting workshop on September 12, 2013 to establish milestones for key focus areas for the city. Council members also had one-on-one meetings with Ms. Gasca to prepare for tonight's discussion. A draft summary of milestones is on file in the record copy of the packet materials for this meeting.

Consultant Hertzberg reviewed the format and groundrules for the discussion tonight. The council and members of the executive team will be breaking into groups to discuss the proposed vision and to determine whether there is consensus on the future direction for Tigard:

The most walkable community in the Pacific Northwest where people of all ages enjoy healthy and interconnected lives.

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Community Development Director Asher spent some time talking about the foundation upon which the proposed vision statement was crafted. The vision statement characterizes:

- An ideal that is inspirational and achievable.
- A premise that is distinctively Tigard that is in sync with the times and the world we live in and the world we see coming.
- The statement is energetic and action oriented.
- The statement can drive the identity and entice people to Tigard.
- The parks and greenspaces are valued community assets evidenced by community support and the parks master plan, trail system master plan, neighborhood trails plan.
- The vision is aspirational in that there are inequities to overcome because the trail systems are less accessible to some parts of the community.
- Tigard's history as a post-war suburb reflects that mobility is achievable primarily by automobile. Now the entire country is trying to figure out how to retrofit communities such as Tigard so that cars are still an important way to get around but not to the exclusion of all other modes of travel – especially walking.
- The statement is intended to work for a diverse population.
- The statement is in keeping with the desire for people to prosper and age in place by providing connectivity among neighborhoods, schools, government and events – to make it possible for people of all ages and abilities to enjoy healthy and interconnected lives.

Ms. Gasca facilitated an in-depth discussion about the format for the meeting as well as sharing information about the development of the draft vision statement and future steps needed to prepare the strategic plan.

Several members of the executive team added comments after Community Development Director Asher's presentation on the vision statement. Council members commented on the overall direction of the draft statement. There was some concern expressed that it might not be as inclusive as desired. Police and library services were most notably not as well represented in the statement. During continued discussion, Police Chief Orr commented on how providing a safe community supports the vision statement.

Council goals and focus areas were presented (see Page 8 of PowerPoint presentation):

1. Connections and identity.
2. Targeted development
3. Communication
4. Stabilize finances.

Members of the council and executive management staff received a list of proposed goals and associated goals and objectives to accomplish the vision. Meeting attendees divided into four table groups to review the goals and focus areas as noted above. At the end of the discussion, presentations were made and information shared is summarized below:

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Vision Statement
 Flip-Chart Notes
 September 17, 2013 City Council Meeting

- ❖ Add Pizazz – Excitement – Vibrancy around community
- ❖ Walkable feels exclusive accessible
- ❖ Healthy Lifestyle/Fitness active
- ❖ Not fully inclusive of all city departments (Police, Library) or facets of community safety, library
- ❖ Live/Work/Play Within 20 minutes
- ❖ Is Pacific Northwest the right baseline?

Flip-Chart Notes Goals/Focus Areas

Connections & Identity	Targeted Development
<ul style="list-style-type: none"> ❖ Goals and objectives listed were accurately articulated in the discussion draft. ❖ Perhaps trails should be designed differently; i.e., lanes/tracks. ❖ Connecting parks; activation of space. ❖ Areas where “gardens” are already in place. (community gardens objective) ❖ Encourage public involvement in sustaining the trail system. ❖ Recognition program for volunteers; i.e., benches with nameplates, monetary. ❖ Build and make trail system useable and build land uses around the trails for residents and businesses – eventually becomes recognizable as the Tigard identity. 	<ul style="list-style-type: none"> ❖ These goals enable the others to occur – business and economy focus ok. ❖ Invest in public space = plays to residents. ❖ May fit better in Connections & Identity. ❖ Need goal language = 1 & 2 <ul style="list-style-type: none"> ○ Develop...to highest and best use. ○ Move Goal 2 into other goals. ❖ Missing? Annexation, urban reserves. ❖ Work the concept of “growth” into the undeveloped/underdeveloped land objective. ❖ Break apart “focused growth” goal and move objective to other goals. Move 1st, 4th and 5th objectives into undeveloped and under developed land goal; move 2nd and 3rd objectives into market Tigard goal; and move last objective into invest in public spaces.

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Communication – that is engaging	Stabilize Finances
<ul style="list-style-type: none"> ❖ Goal 1 – A story that is engaging and tied to vision. #2 obj., #4A obj. ❖ Goal 2 – The community is engaged and feels connected. <ul style="list-style-type: none"> ○ Volunteers/employees. ○ Business. ○ Residents. #1 obj, #3 obj, #4B obj ❖ Old Goal 3 is outcome (in goals need to work on this). 	<p>Objectives:</p> <ul style="list-style-type: none"> ❖ Budget for core services using current funds. ❖ New programs require new funds. ❖ Budget for maintenance of existing infrastructure. ❖ Build reserves to the right level. ❖ Development revenues to implement Strategic Plan. ❖ Continue to implement efficiencies. ❖ Report to voters, council and staff annually.

Next steps were reviewed:

- Staff members will revise and prepare a new version of goals/objectives for council review.
- Community and staff feedback will be solicited.
- Another review of the goals/objectives will be reviewed with council later this year.

4. COUNCIL LIAISON REPORTS: None.
5. NON AGENDA ITEMS: None.
6. ADJOURNMENT: Mayor Cook adjourned the meeting at 9:43 p.m.

/s/Catherine Wheatley
Catherine Wheatley, City Recorder

Attest:

/s/John L. Cook
Mayor, City of Tigard

Date: January 14, 2014

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