



City of Tigard

Tigard Workshop Meeting – Agenda

TIGARD CITY COUNCIL

MEETING DATE AND TIME: July 21, 2015 - 6:30 p.m.

MEETING LOCATION: City of Tigard - Town Hall - 13125 SW Hall Blvd., Tigard, OR 97223

PUBLIC NOTICE:

Times noted are estimated.

Assistive Listening Devices are available for persons with impaired hearing and should be scheduled for Council meetings by noon on the Monday prior to the Council meeting. Please call 503-718-2410 (voice) or 503-684-2772 (TDD - Telecommunications Devices for the Deaf).

Upon request, the City will also endeavor to arrange for the following services:

- Qualified sign language interpreters for persons with speech or hearing impairments; and
- Qualified bilingual interpreters.

Since these services must be scheduled with outside service providers, it is important to allow as much lead time as possible. Please notify the City of your need by 5:00 p.m. on the Thursday preceding the meeting by calling: 503-718-2410 (voice) or 503-684-2772 (TDD - Telecommunications Devices for the Deaf).

VIEW LIVE VIDEO STREAMING ONLINE:

<http://live.tigard-or.gov>

Workshop meetings are cablecast on Tualatin Valley Community TV as follows:

Replay Schedule for Tigard City Council Workshop Meetings - Channel 28

- Every Sunday at 12 a.m.
- Every Monday at 1 p.m.
- Every Thursday at 12 p.m.
- Every Friday at 10:30 a.m.

SEE ATTACHED AGENDA



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6:30 PM

1. WORKSHOP MEETING
 - A. Call to Order - City Council
 - B. Roll Call
 - C. Pledge of Allegiance
 - D. Call to Council and Staff for Non-Agenda Items
2. UPDATE ON THE SW CORRIDOR PLANNING PROGRESS - **6:40 p.m. estimated time**
3. UPDATE ON THE STRATEGIC PLAN - **7:20 p.m. estimated time**
4. UPDATE ON ECONOMIC DEVELOPMENT - **7:35 p.m. estimated time**
5. NON AGENDA ITEMS
6. EXECUTIVE SESSION: The Tigard City Council will go into Executive Session to consult with legal counsel regarding current litigation or litigation likely to be filed under ORS 192.660(2)(h). All discussions are confidential and those present may disclose nothing from the Session. Representatives of the news media are allowed to attend Executive Sessions, as provided by ORS 192.660(4), but must not disclose any information discussed. No Executive Session may be held for the purpose of taking any final action or making any final decision. Executive Sessions are closed to the public. - **8:00 p.m. estimated time**
7. ADJOURNMENT - **8:30 p.m. estimated time**

AIS-2221

2.

Workshop Meeting

Meeting Date: 07/21/2015

Length (in minutes): 40 Minutes

Agenda Title: Presentation on Southwest Corridor Planning Progress

Prepared For: Buff Brown, Community Development

Submitted By: Mark Bernard, Community Development

Item Type: Update, Discussion, Direct Staff **Meeting Type:** Council Workshop Mtg.

Public Hearing: No

Publication Date:

Information

ISSUE

Southwest Corridor planning is poised to concentrate on Tigard and Tualatin after months of staff discussion and public involvement in Portland. Metro and TriMet staff wish to share information about progress on the project.

STAFF RECOMMENDATION / ACTION REQUEST

This is a Southwest Corridor project update only. No action is requested.

KEY FACTS AND INFORMATION SUMMARY

Planning for high capacity transit (HCT) along the Southwest Corridor from downtown Portland to Tigard and Tualatin has been underway since the adoption of the Corridor Plan Charter in December 2011. Metro identified the Southwest Corridor as the highest priority in the region for HCT planning in 2010 to provide additional travel options, reliability, people-moving capacity along the I-5 and 99W corridors, and enhance opportunity and quality of life for those who live, work, and play in the area. The planning process to date is considering a few HCT alignments into the Tigard Triangle and downtown, and a few into Tualatin where the HCT is to terminate.

A Steering Committee of elected officials and agency representatives has guided the planning effort, having made several recommendations to regional staff to:

- Pursue a shared investment strategy with investments in roadway, bicycle, pedestrian, parks, trails and natural area projects that support each community's vision, while considering HCT options,
- Accept recommendations from staff regarding a narrowed set of HCT design options in June 2014,
- Delay the required Draft Environmental Impact Statement (DEIS) process until a HCT

mode is chosen, and until alignments have been vetted and reduced as much as possible (thereby reducing planning costs by taking only one HCT mode and minimal alignments through comprehensive environmental review.)

Steering Committee recommendations on July 13th are to consider recommendations to not include the tunnel to Marquam Hill nor a tunnel to Hillsdale. The recommendations include the Naito alignment and the Barbur alignment in the Lair Hill area. The decision to determine the HCT services to PCC Sylvania in Portland is expected to be delayed until October. There is a Bus Rapid Transit option on Capital Highway or a Light Rail tunnel under 53rd Ave that could directly serve PCC. Whether or not either of these continue into the environmental review process will be answered in October. If not, considerations of enhanced transit service or high-quality walk/bike infrastructure from a Barbur alignment will be included.

The schedule for Tigard consists of a Key Issues Memo specifically for Tigard expected in August, a public input session in Tigard in September, a technical Evaluation Report available in October, a Staff Recommendations Report completed in November, another input session and a public comment period through November, and a decision by the Steering Committee in December specific to the Tigard and Tualatin alignments and shared investments. A decision on mode for the entire corridor will also be made in December. During this time, shared investment strategies that focus on transit/walk/bike accommodations will be analyzed to enhance access to HCT.

OTHER ALTERNATIVES

This is an informational presentation only. No action is being requested, and no other alternatives are being considered at this time.

COUNCIL GOALS, POLICIES, APPROVED MASTER PLANS

Tigard Strategic Plan:

Vision "To be the most walkable community in the Pacific Northwest where people of all ages and abilities enjoy health and interconnected lives."

Goal 1 "Facilitate walking connections to develop an identity."

Objective 2 "The trail system is used for all kinds of trips."

- "The walking/transit connection is creatively engaged."
- "The transit waiting experience is improved."
- "Sidewalks are part of the plan, especially in relation to connections to transit stops."

Tigard Comprehensive Plan:

Goal 12.1 "Develop mutually supportive land use and transportation plans to enhance the livability of the community."

Policy 3 "The City shall maintain and enhance transportation functionality by emphasizing

multi-modal travel options for all types of land uses."

Policy 4 "The City shall promote land uses and transportation investments that promote balanced transportation options."

Policy 5 "The City shall develop plans for major transportation corridors and provide appropriate land uses in and adjacent to those corridors."

Goal 15.4 "Develop comprehensive street and circulation improvements for pedestrians, automobiles, bicycles and transit."

Policy 1 "The downtown shall be served by a complete array of multi-modal transportation services including auto, transit, bike and pedestrian facilities."

Policy 2 "The downtown shall be Tigard's primary transit center for rail and bus transit service and supporting land uses"

Tigard Transportation System Plan:

Goal 3: Multi-modal Transportation System "Provide an accessible, multi-modal transportation system that meets the mobility needs of the community."

Policy 2. "The city shall engage with regional partners to support development of high capacity transit serving the Tigard area."

Policy 10. "The city shall require appropriate access to bicycle and pedestrian facilities for all schools, parks, public facilities and commercial areas."

Tigard High Capacity Transit Land Use Plan:

Serves as a tool for implementing Tigard's vision for HCT station communities consistent with Southwest Corridor planning and local adopted plans.

Tigard City Center Urban Renewal Plan:

Goal 3: "Downtown's transportation system should be multi-modal, connecting people, places and activities safely and conveniently."

Tigard Greenway Trail System Master Plan:

Has an objective to "increase opportunities for walking, bicycling and accessing transit by identifying and developing trail improvement projects that complete the greenway trail system."

Tigard Neighborhood Trails Plan:

Has an objective to "focus on connections that enhance the broader transportation network, including sidewalks, trails and transit routes."

DATES OF PREVIOUS COUNCIL CONSIDERATION

Resolution No. 12-33 on August 21, 2012, submitting to the voters a proposed charter amendment which would require a public vote prior to imposing new local taxes or fees to fund light rail construction.

Resolution No. 13-42 on September 24, 2013, submitting to the voters a proposed charter amendment to be considered at the March 11, 2014 special election.

Resolution No. 13-43 on October 8, 2013, endorsing the Southwest Corridor Plan and shared investment strategy.

Resolution No. 14-11 on February 11, 2014, opposing ballot measure 34-210, a measure to adopt Tigard policy opposing new HCT projects.

Resolution No. 15-05 on February 10, 2015, authorizing an Intergovernmental Agreement to fund ongoing planning and public involvement activities related to the Southwest Corridor Plan.

AIS-2099

3.

Workshop Meeting

Meeting Date: 07/21/2015

Length (in minutes): 15 Minutes

Agenda Title: Provide a progress report on the implementation of the Strategic Plan

Prepared For: Kent Wyatt, City Management

Submitted By: Norma Alley, City Management

Item Type: Update, Discussion, Direct Staff

Meeting Type: Council Workshop Mtg.

Public Hearing: No

Publication Date:

Information

ISSUE

Staff will update the mayor and council on action items taken to implement the strategic plan.

STAFF RECOMMENDATION / ACTION REQUEST

Receive the report on the implementation of the strategic plan.

KEY FACTS AND INFORMATION SUMMARY

The City Council approved the Strategic Plan in November 2014. Since then, staff has developed tactical plans for each of the plan's four goal areas: facilitate walking connections to develop an identity, ensure development that advances the vision, engage the community through dynamic communication, and fund the vision while maintaining core services.

Some of the most visible progress on the strategic plan includes:

- **Tigard Walks** - created and implemented a community walking program. Six different walks have been held including one in conjunction with the Art Festival.
- **Lighter, Quicker, Cheaper** - constructed a new trail on Oak Way and a new sidewalk on North Dakota Street.
- **Safe Routes to Schools** - completed walk audit of Templeton Elementary and secured grant funding for coordinator position.

Less visible, but equally important, projects are an evaluation of sidewalk gaps, code audit, and the Walk Friendly Assessment.

Staff has continued to engaged citizens during the implementation phase. At the Farmers Market, staff engaged more than 100 citizens on their opinion of trail safety. A social media

contest encouraged citizens to submit their picture of what they envision for a walkable Tigard. The City's new website is receiving more than 10,000 views a week and contains a strategic plan page that is updated weekly.

OTHER ALTERNATIVES

N/A

COUNCIL GOALS, POLICIES, APPROVED MASTER PLANS

The strategic plan is a 20-year plan approved by Council in November 2014.

DATES OF PREVIOUS COUNCIL CONSIDERATION

In November, 2014, the City Council approved the Strategic Plan.

AIS-2166

4.

Workshop Meeting

Meeting Date: 07/21/2015

Length (in minutes): 15 Minutes

Agenda Title: Economic Development Update

Prepared For: Lloyd Purdy, Community Development

Submitted By: Lloyd Purdy, Community Development

Item Type: Receive and File

Meeting Type: Council
Business
Mtg -
Study Sess.

Public Hearing: No

Publication Date:

Information

ISSUE

This economic development update will focus on projects, programs and activities conducted during the first half of 2015.

STAFF RECOMMENDATION / ACTION REQUEST

No council action required.

KEY FACTS AND INFORMATION SUMMARY

Tigard's Business Roundtable

So far this year, the economic development team has hosted three business roundtables. Typically 12 to 15 executives and business leaders from Tigard join us for this meeting at City Hall. Each meeting includes a presentation, discussion topic, or guest speaker. The invite list to this quarterly meeting grows as I make weekly visits to businesses in Tigard.

- January – Presentation from the Oregon Transportation Forum.
- April – Presentation from Greater Portland Inc.
- July – Presentation from SBDC on the Grow Oregon program.
- October – Tour of Williams Controls.

The *Tigard Business Roundtable* is a local economic development effort supporting Tigard's business community. Business leaders and executives have an opportunity to network with each other, share successes, challenges, best practices, and spend some time learning about projects and programs that impact their businesses and the local economy.

Business Recruitment/Lead Response

We have received 15 inquiries from businesses located outside of Oregon that are interested in locating somewhere in the Portland region. In 13 instances, at least one building or property located in Tigard met the minimum requirements for the site search resulting in our submission of a lead response to Business Oregon or Greater Portland Inc. So far this year, we have not received a request for any site visits based upon this process.

Our lead response includes a letter of introduction that highlights relevant aspects of Tigard that might influence a firm's decision to locate here, as well as information about programs that support local firms -- like Tigard's Enterprise Zone. Our lead responses also include any real estate flyers for suitable properties gathered from real estate professionals with local listings.

Tigard's Table

The City of Tigard's economic development program is adding a new project to cultivate local entrepreneurs. Through a series of meetings with local entrepreneurs and innovators in the food industry we will explore projects and collaborations that will grow this sector of Tigard's economy.

The first meeting in June gathered ten Tigard entrepreneurs representing every segment of the local food supply chain - from producers to distributors - to brainstorm ways we can work together to support this industry. The next meeting in August will explore specific projects on which these entrepreneurs can collaborate including a review and discussion of the city's updated code interpretation on food trucks.

Business Retention and Expansion

Weekly meetings with CEOs and business leaders continue. Recent visits include: Ironwood Pacific, Okonite, Sunset Labs, High Impact Technology, Paddle Palace (new downtown Tigard business opening August 2015), Charter Mechanical, Sunbelt Turret, and Performance Contracting. These meetings are an opportunity to connect local businesses with workforce, business advising, export and business development programs that help Tigard based firms grow.

Tigard Downtown Alliance

The TDA is currently planning the September 12th Downtown Street Fair. This process began six months earlier than in previous years. The TDA has also convened a volunteer committee of downtown stakeholders working together to create a larger, more inclusive and successful event. In true street festival style, the TDA has proposed to line vendor booths down the middle of the street -- opening up sight lines to retail storefronts -- in order to encourage event visitors to shop and dine at local businesses. This year's event will also include the Tigard Tour De Parks as part of the day's activities.

Working with the Chamber of Commerce, the city we will nominate the Tigard Downtown Alliance for two Oregon Main Street Awards. One nomination is for the urban street art

panels created as part of the Downtown Tigard Art Walk. The second nomination is for the glass baskets that hang from the new street lights on Main Street. Award nominations are due July 10th and awards will be presented during a special celebration at the Oregon Main Street Conference, **October 7-9, in The Dalles, Oregon.**

Enterprise Zone

Tigard's Enterprise Zone, created in November 2014, allows traded sector firms located within the zone a 100% waiver on real property tax for new capital investments for three years if the firm increases employment by 10% and maintains that level of employment. The Tigard Enterprise Zone has other eligibility requirements including a minimum investment level and minimum compensation levels. Three local firms are making use of this business development program.

- *Roger's Machinery* continues to meet their performance requirements.
- *Gerber Legendary Blades* continues to meet their performance requirements.
- *Quality Custom Distribution* is preparing an application.

Tigard's City Council created a large zone that includes the majority of the City's employment lands. There is no limit to the number of firms that can participate, but not every firm qualifies.

SDC – Non Residential Commercial Development

On May 20, staff from the economic development program and finance department met with local representatives from the commercial development industry to discuss the Council's intent to create a City of Tigard non-residential transportation SDC.

Based upon the first meeting and ongoing discussion between city staff, there are several ideas we'd like to discuss with commercial developers including a more thorough understanding of the impacts of transportation SDCs and a credit on commercial development.

Specific topics for consideration:

- Impact of a 70% discount
- SDC credit policy for exactions
- Use of traffic studies to justify an alternative charge
- Redevelopment/Infill Credits
- Application of a TOD (Transit Oriented Development) credit for commercial property city wide

Because of pending legal action by the Home Builders Association, we have tabled this discussion and canceled the second meeting with developers.

Hunziker Industrial Core/Wall Street Infrastructure Project

On July 6 we were notified that our request to the State of Oregon for \$1.5 million in infrastructure funding was added to the state's capital project bonding authority list. This is the first time the City of Tigard has sought state support for an economic development project. This year, lawmakers sifted through \$400 million in funding requests, and ended up

funding just \$180 million in capital projects statewide. The \$1.5 million of state funding committed to Tigard will help cover part of the cost of an estimated \$5.5 million in new infrastructure in the Hunziker Industrial Corridor.

The development timeline for Trammell Crow's project was discussed at the June 16 Council Workshop. The land use process of lot line adjustments and a comprehensive plan amendment to change zoning on the Hunziker hillside are in progress.

In June we retained engineering firm AMEC to complete a draft environmental narrative which is a document that supports an upcoming grant request to the US Department of Commerce, Economic Development Agency for Public Works and Infrastructure projects. If authorized by this federal agency, the grant will help fund public infrastructure (road, water, sewer and storm water facilities) in the Hunziker Industrial Core. Completion of our EDA grant application is contingent upon matching funds and a project that is ready to be started in 6 months. The timing of this grant proposal ties our project to Trammell Crow's development schedule and the availability of state funding used as matching funds.

OTHER ALTERNATIVES

No action required.

COUNCIL GOALS, POLICIES, APPROVED MASTER PLANS

The programs outlined in this update are consistent with the City of Tigard's Comprehensive Plan Goal 9 and the 2011 Economic Opportunity Analysis. This work also supports the City's strategic vision Goal 2 by working to ensure development advances the vision of a more inter connected community.

DATES OF PREVIOUS COUNCIL CONSIDERATION

March 24, 2015 First Quarter Update.
